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 Rycote

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PRESS RELEASE

RYCOTE ANNOUNCES 21ST-CENTURY LARGE-DIAPHRAGM MIC SUSPENSION *InVision Studio Mount Offers Substantially More Isolation Than Elastic Suspensions*



Left: The new Rycote Universal Studio Mount, fitted with a typical large-diaphragm recording mic.

Centre: The same mount empty, showing the Lyre-based design.

High-resolution versions of these images are available at the following links:

<http://files.me.com/qirth.tydfil/48epqi>

<http://files.me.com/qirth.tydfil/inrbhf>

Anaheim, January 2010: Rycote, the UK-based manufacturer of hi-tech microphone windshield and suspensions, is announcing a new product at the 2010 NAMM show in Anaheim, California — the InVision USM, an affordable universal mic suspension for large-diaphragm recording microphones. According to Rycote, the mic mount offers substantially more isolation from unwanted vibrations than that afforded by traditional elasticated 'cat's cradle' mic suspensions.

The InVision Universal Studio Mount (or USM) has been designed to provide a 21st-century alternative to elasticated suspensions, the basic form of which has remained essentially unchanged for several decades. Based around the extremely resilient 'u'-

shaped Lyre suspension mount used in Rycote's existing InVision suspension range for smaller-barrelled microphones, the InVision USM will fit any high-quality microphone from 18 to 55mm in diameter, including large-diaphragm models and those with flat-sided and tapered barrels.

With no elastic or rubber parts, the USM suspension does not need rethreading, and because the Lyres are made of the composite material Hytrel, they are virtually unbreakable. Best of all, the modern design and materials used create a mount that isolates the microphone more efficiently from handling and stand-borne noise than 'cat's-cradle' suspensions. In Rycote's vibration testing, the Universal Studio Mount provided up to 12dB more isolation than elasticated mounts.

"Elasticated microphone suspensions have remained more or less the same since the 1940s," comments Rycote's Managing Director Simon Davies. "We knew that the materials now exist to do a much better job of isolating recording mics from unwanted noise, and felt confident that we could deliver a universal solution for around the price of a quality dynamic vocal microphone. In the event, the USM comes in at considerably under that cost, and improves considerably on the performance of existing suspensions."

In the United Kingdom, the USM mount has a recommended retail price of £74.95 including VAT. In the USA, the USM is available via Rycote's distributor Redding Audio (see www.reddingaudio.com), retailing at \$119.95.

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About Rycote

A family-owned company with a history of more than 40 years of innovative design, Rycote has become a synonym for microphone windshields the world over, playing a leading role in this small but significant industry from a quiet corner of Gloucestershire in the UK. Forming an essential part of broadcast and recording technology at the critical point of audio capture, Rycote's windshields and microphone suspension systems are

all designed, developed and manufactured in-house, and their Modular Suspension System was honoured with a Technical Achievement Award from the Academy of Motion Picture Arts and Sciences in 2000. For further information, please visit www.rycote.com.